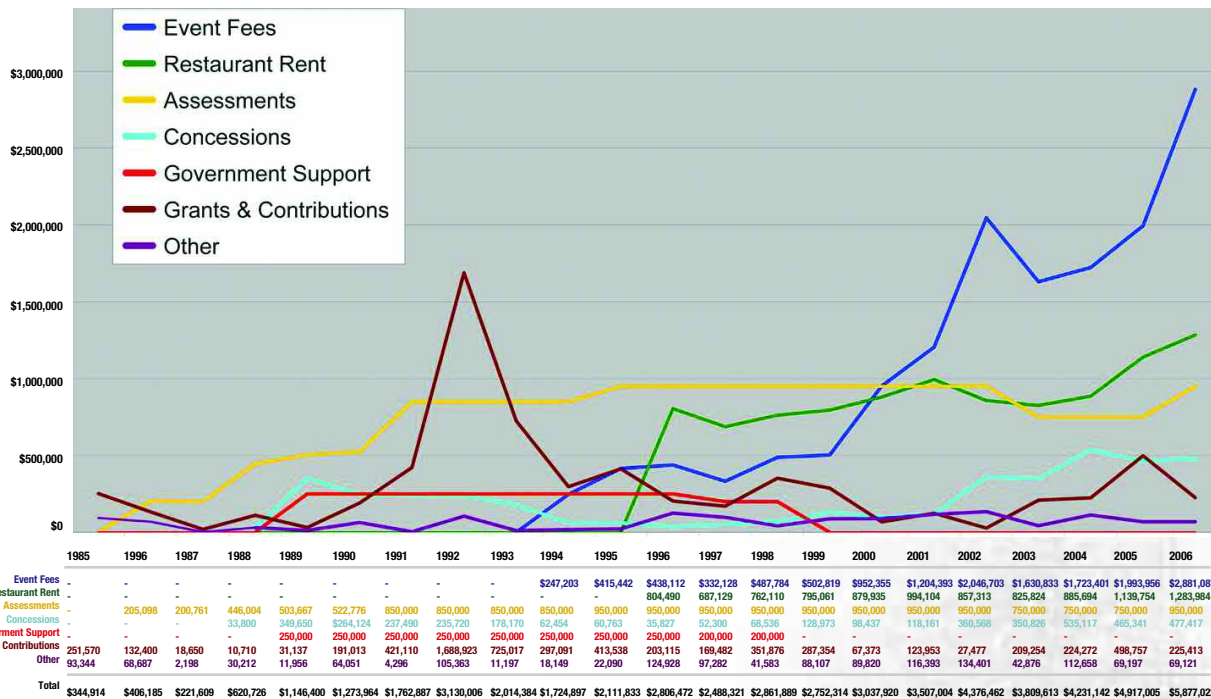




# BRV generates innovative revenue streams for universities, performing arts centers, and downtown management organizations.

BRYANT PARK CORPORATION  
New York, New York  
Michael Fuchs, Chairman

*Bryant Park received seven years of modest government supplement. As public funding diminished, BPC generated dramatic increases from private sources. The park is entirely self-supporting since 1998.*



BROWN UNIVERSITY  
Providence, Rhode Island  
Gordon Gee, Former President

BRV carefully researched all university assets and studied many possible avenues for generating income. The BRV report contained numerous recommendations on both one-time and long-term revenue streams.

“...Rental or sale of vacant buildings...”

“(It is possible to) ...generate operating funds from development and marketing partnerships with private sector companies.”

“Brown’s close competitors are experimenting with out-sourcing certain functions....Brown should also consider this...”

“...Sale/leaseback of Brown Office Building...”

“...the need for a hotel on College Hill...”

“...rent theater spaces to qualified outside groups...”

