

Wednesday, September 01, 2010

Hartford - [Biederman Redevelopment Ventures gives Downtown Greenwich Business District a new look](#)

Biederman Redevelopment Ventures and Greenwich Green & Clean today announced that new newspaper vending machines have been installed and are operational in the downtown business district, part of the town's continual beautification projects.

The old unsightly newspaper vending boxes along Greenwich Avenue and a portion of East Putnam Avenue have been replaced by a new eye-pleasing common box.

Seeking a new and visually better way to sell newspapers on the street, Greenwich Green & Clean teamed with Biederman Redevelopment Ventures and its sub-contractors, CityRax and Cozzolino Studios, to eliminate unsightly newspaper boxes from downtown Greenwich and replace them with new ones that are more attractive. Ten new newspaper boxes have been installed. The new newspaper boxes were designed by Steve Cozzolino of Cozzolino Studios, and Kathy Kahng of CityRax worked with newspaper publishers to include them in the common boxes.

"We are delighted with the visual improvements in the downtown area," said Dan Biederman, President and CEO of Biederman Redevelopment Ventures. "We removed an unsightly fixture on downtown streets and replaced them with newspaper boxes that look great and blend into the area. They match the attractive green recycling bins previously installed by the Town of Greenwich and Greenwich Green and Clean."

About Biederman Redevelopment Ventures

Biederman Redevelopment Ventures Corporation is the private consulting firm of Daniel A. Biederman, co-founder of the Bryant Park Corporation and 34th Street Partnership, and creator of the largest complex of private urban redevelopment projects in the United States. Additional information is at: <http://www.brvcorp.com>

About Greenwich Green & Clean

Greenwich Green & Clean, founded in 1986, is committed to developing partnerships to beautify the public spaces we all share. Projects include hanging summer and winter baskets in Central Greenwich, landscaping and maintaining town highway exits, monitoring town-wide clean ups and overseeing recycling programs. More information is at: www.greenwichgreenandclean.org