



MANHATTAN INSTITUTE FOR POLICY RESEARCH

MEMORANDUM

TO: Friends and Supporters
FROM: Lawrence Mone, President *LM*
DATE: December 2007
RE: **YEAR-END UPDATE 2007**

Our annual Social Entrepreneurship Award Dinner honors those who don't expect government to solve important problems but who create solutions themselves. These nonprofit pioneers provide needed services on a scale once thought possible only by government. They thus undercut the notion that nothing can get done without the state. This year we honored five such social entrepreneurs with \$25,000 awards and welcome public recognition. And for the first time, we awarded the \$100,000 William E. Simon Lifetime Achievement Award, which went to Daniel Biederman. New Yorkers will remember Dan as the man who brought the Business Improvement District concept to prominence, and who, starting in the 1980s, used BIDs to save Bryant Park and other vital midtown public spaces. When government was ineffective, Dan stepped in to provide needed services through private means—for the benefit of the public at large.